







# John Matula

 johnmatu.la

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 johnmatula

## Type of position

Full-time employment

## Willingness to travel

Yes, up to 50%

## Remote work

Office preferred, remote OK

## Work authorization

Permanent U.S. citizen

**Good on paper,  
better online.**

Find full case studies and  
more work examples at

**johnmatu.la**

I drive collaboration between designers, developers, researchers, and managers. As a frontend developer and UX designer, I'm always eager to use and grow my skills.

## Recent Work

### Principal UX Designer, Oracle CrowdTwist

2018 - present

- Manager of the Product Design team working on our SaaS loyalty platform, designing and developing features that enable global brands to run engaging rewards programs
- Create designs and build scalable websites for several clients' loyalty programs, including LEGO, Pepsi, Vitamix, Sylvan Learning, and Certified Angus Beef
- Led a company-wide participatory design project for improving platform workflows, completing discovery for all features and culminating in a prioritized redesign plan
- Led a lecture series on frontend development for engineers, resulting in a measurable improvement in comprehension and enabling richer, higher-value features to be built

### UX Designer, MediaMath

2017 - 2018

- Rapidly created, tested, and delivered mockups for new platform features
- Facilitated communication between engineers, PMs, and execs on next-gen work

### UX Designer and Art Director, University of Michigan

2011 - 2017

- Developed new website systems, designs, and marketing tools for Student Life groups
- Created custom websites and CMS experiences for Recreational Sports and the event services group, both leading to 20% increases in inquiries and memberships
- Ideated, designed, and developed custom products for clients, like a group exercise schedule powered by Google Calendar and a venue viewer running on Microsoft SQL

## Personal Projects

**Quarantina Counter**, a graphic design project counting each week of working from home

**Smarthome**, a home-brewed wireless lighting system controlled by a trusty iPhone 4

**Matula-Rosine Wedding**, a comprehensive brand with website and printed materials

## Education

**Bachelor of Science, Computational Informatics**, University of Michigan, Ann Arbor

## Skills

### Development

- Semantic HTML, efficient CSS/SCSS
- WCAG compliance, VoiceOver, ARIA
- JavaScript: vanilla, Vue, React, jQuery
- Git/VCS, Node, NPM workflows, Gulp
- PHP, WordPress modules, SQL
- Agile, sprint-based dev process

### Design

- Sketch, including libraries and symbols
- Adobe CC: Illustrator, Photoshop, InDesign
- Branding, design systems, style guides
- Evaluative UX research, participatory design
- Graphic design: typography, layout, color
- Presentation skills, Keynote/PowerPoint