



John Matula

johnmatu.la

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johnmatula

Type of Position

Full-time employment

Willingness to Travel

Yes, up to 75%

Office Setting

Remote-first preferred

Work Authorization

Permanent U.S. citizen

I foster collaboration and growth between designers, engineers, and leadership. As a design leader with technical expertise, I'm always eager to apply and expand my skills.

Recent Work

Manager of Strategy and Design, Konrad Group

Dec 2021 - May 2022

- Accelerated the redesign of AutoZone's global point-of-sale and item lookup system
- Championed product strategy and new product design processes to team and client VPs

Senior Product Designer, Eden Health

Mar 2021 - Nov 2021

- Designed and tested patient- and provider-facing features for multiple telehealth apps

Principal UX Designer, Oracle (CrowdTwist)

Mar 2018 - Feb 2021

- Managed the Product Design team working on a SaaS loyalty platform, designing and developing features to enable global brands to run engaging rewards programs
- Built loyalty websites and web apps for LEGO, Pepsi, Vitamix, and Certified Angus Beef
- Led a frontend development lecture series for engineers, measurably improving the team's skills and unlocking their ability to build robust, modern, high-value features

UX Designer, MediaMath

Sep 2017 - Mar 2018

- Ideated, tested, and communicated features for new omnichannel marketing platform

UX Designer and Art Director, University of Michigan

Nov 2011 - Aug 2017

- Developed new website platforms, marketing products, and internal processes for Student Life groups to strengthen university brands and simplify workflows
- Created custom websites and CMS experiences for Recreational Sports and the event services group, both leading to 20% increases in inquiries and memberships

Personal Projects

Smarthome, a home-brewed wireless lighting system controlled by a trusty iPhone 4

Quarantina Counter, a weekly graphic design project tallying days working from home

Education

Bachelor of Science, Computational Informatics, University of Michigan, Ann Arbor

Design Skills and Tools

inclusive design • design systems • team management, career guidance • brand guidelines, style guides • inclusive UX research, participatory design workshops
Figma, Sketch with components, variants, plugins • Affinity apps, Adobe Illustrator, InDesign, Photoshop • PowerPoint, Keynote • Jira, Trello • print production

Engineering Skills and Tools

responsive design • agile rituals • progressive enhancement for old devices, slow networks • product prioritization
semantic HTML • scalable (S)CSS, media queries, flexbox, grid • a11y, ARIA, WCAG compliance • SVG • Git • Node, NPM workflows • DevTools, Lighthouse, PageSpeed Insights • JavaScript, Vue

**Good in a PDF,
great online.**

Find full case studies and more work examples at

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