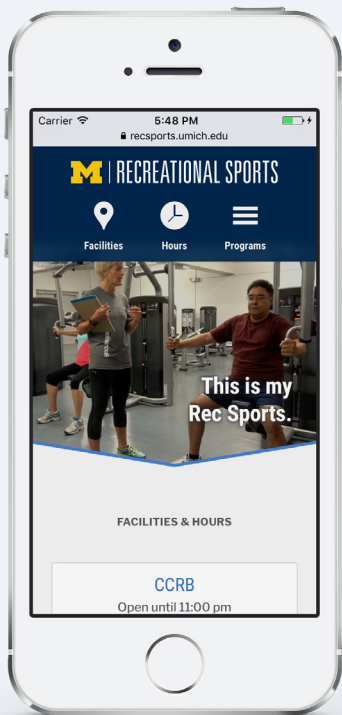




# John Matula

🏠 johnmatu.la  
 ☎ +1 740 258 9347  
 ✉ john@johnmatu.la  
 📍 324 E 91st St  
 Apt 20  
 New York, NY 10128  
 United States



See this project and additional work at [johnmatu.la](http://johnmatu.la)

I am seeking a full-time position as a product developer and user experience designer where I can maximize my skills in visual design, brand strategy, and frontend development.

## SELECTED WORK EXPERIENCE

**User Experience Designer**, MediaMath in New York, NY  
 September 2017 - Present, Full Time

- Design, test, and deliver low- to high-fidelity mockups to support new software features
- Lead effective communication between frontend engineers, designers, product managers, and management teams during work on next-generation product platforms

**User Experience Designer and Art Director**, University of Michigan in Ann Arbor, MI  
 November 2011 - August 2017, Full Time

- Developed new website systems, corresponding designs, and client presentations for University of Michigan groups such as Dining, Housing, and Catering
- Headed the development of a custom WordPress website for Recreational Sports, leading to 19 percent increase in fitness membership enrollment
- Created a new, custom WordPress website system for the campus event planning group which increased potential leads and new site traffic by 20 percent

**Software Developer**, Visa Inc. in Highlands Ranch, CO  
 May - August 2014, Summer Internship

- Designed, developed, and delivered an internal configuration application, reducing the skill level required to complete this job from a senior administrator to general staff
- Produced documentation and held presentations during the project to gather feedback and support future development

**Software Developer**, AdvantageCS in Ann Arbor, MI  
 May - August 2013, Summer Internship

**Website Developer**, Avaya Inc. in Worthington, OH  
 September 2008 - October 2011, Freelance Work

- Created webpage product demos for clients like Apple and Progressive Insurance

## PERSONAL PROJECTS

**Smarthome**, an extensible wireless outlet system on a minimal budget

**Rosine-Matula Wedding**, with an informational website and suite of printed materials

## EDUCATION

**Bachelor of Science, Computational Informatics**, University of Michigan in Ann Arbor, MI  
 August 2011 - May 2015

## SKILLS AND TECHNIQUES

### Backend

- PHP and WordPress, including client setup, custom modules
- Database systems: MySQL and SQL Server
- Apache server setup
- Windows application frameworks: C++, C#

### Frontend

- HTML, CSS/SASS/SCSS
- JavaScript, jQuery
- Development tools: Gulp, BrowserSync
- Agile development cycle
- UX research: surveys, card sorting, user tests

### Design

- Sketch, InVision, Illustrator, Photoshop, InDesign
- Graphic design, layout, typography, hierarchy
- Branding: design systems, style guides, templates
- Presentation skills and tools: PowerPoint, Keynote